



## »A BALL TO THE RESCUE.«

“The 2005 earthquake in Pakistan was devastating. Tens of thousands died, dozens of villages were laid waste. Winter came. The survivors were starving and freezing. Aid supplies piled up at Islamabad Airport, but the roads were destroyed and no planes could land in the mountains. We wrapped up food and medical supplies in blankets and mattresses, and packed everything into huge balls, using tear-proof red DHL bags. The balls were dropped by helicopter over the mountains. Everything remained intact and the balls rolled down the mountains to the people in distress. We packed all the DHL bags we could get hold of – over 6,000. We cannot hesitate when help is needed.”

**Edward Lim**  
Safety & Security Manager, DHL Express  
Singapore, member of the DHL Disaster  
Response Team, Asia Pacific

Taking responsibility – even beyond the day-to-day business. DHL is part of Deutsche Post World Net. We are the leading logistics company worldwide, transporting around 5% of total world trade. In cooperation with the United Nations we are improving disaster management by creating a worldwide network of disaster response teams. You can find more examples of how we think and act for the benefit of society in our sustainability report 2006 on [www.dpwn.com/sustainability](http://www.dpwn.com/sustainability). **DHL – We deliver help**

LIVING RESPONSIBILITY 

>> EDWARD LIM  
>> DISASTER RESPONSE TEAM  
REGION: ASIA PACIFIC  
ASSIGNMENT: TO DELIVER HELP

